



# RADIO LST PROF: WBBN-FM:MON-SUN 6AM-MID

Target Persons: 39,900 Target Intab: 277  
LAUREL-HATTIESBURG, MS  
Qualitative Diary, Fall 2006, Spring 2006

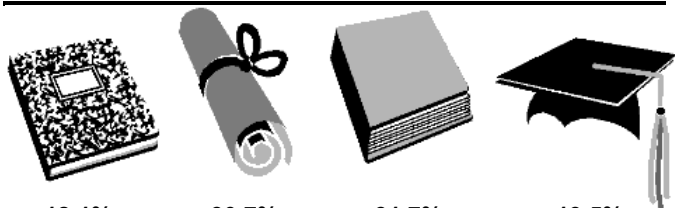
## Gender

<b>40.6</b>	<b>% Male</b>	<b>59.4</b>	<b>% Female</b>
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## Employment Status

Full-Time	41.6%
Part-Time	15.7%
Not Employed	42.7%

## Education



<b>18.1%</b> Less Than 12th Grade	<b>30.7%</b> High School Graduate	<b>31.7%</b> Some College	<b>19.5%</b> College Degree or More
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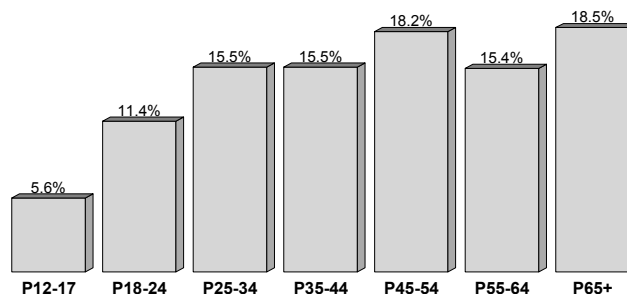
## Home Ownership

Own	88.8%
Rent	8.6%
Other	2.6%

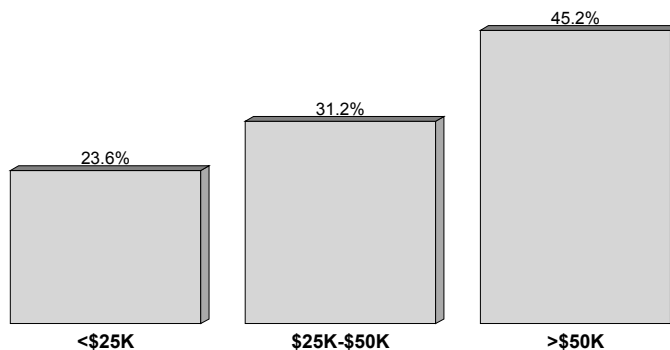
## Presence of Children Under 12 in Household

None	62.3%
1 Child	19.9%
2 Children	11.4%
3 Or More Children	6.5%

## Demographic Breakout



## Household Income



This report is based on Persons 12+ in LAUREL-HATTIESBURG, MS METRO - Std

RADIO LST PROF: WBBN-FM:MON-SUN 6AM-MID (WBBN-FM is Mon-Sun 6am-Mid)

Estimates displayed are reported for % Composition.

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