



## *Station Profile*

**Call letters: WXHB-FM (Pine Belt Solid Gospel 96.5)**

**Format: Southern Gospel**

**Facility: 96.5 FM MHz FM Stereo**

**Power: 6,000 watts**

**Hours of Operation: 24 hours**

**Arbitron Market: #223 Laurel-Hattiesburg, MS**

**Listening Area: (9 counties) Jones, Forrest, Lamar, Smith, Covington, Wayne, Greene, Perry, and Stone**

**News: Salem Radio Network News and a full time news/sports director, Tom Colt, provide extensive local news coverage.**

**Remotes: Remote packages include a spot schedule, promos, live broadcasts and talent fees.**

**Promotions: Free tickets to gospel concerts, Solid Gospel Coffee Mugs, T-shirts and Bumper stickers**

**Morning Show: Live local morning show Monday thru Friday 6-9am with Bobby B**

**Features: Gospel Grass, a locally produced Bluegrass Gospel Show on Monday evenings from 7-9pm.**

**Primary Audience: Adults 25-54**

**Goal: *To make a joyful noise....***

**Web Site: [www.pinebeltsolidgospel.com](http://www.pinebeltsolidgospel.com) E-mail: [solidgospel@c-gate.net](mailto:solidgospel@c-gate.net)**

**Combo: WBBN-FM (Country), WXRR-FM (Rock and Roll Classics) and WKZW (Adult Contemporary)**

**Owner: Home owned and operated by Blakeney Communications, Inc.**

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